



EXECUTIVE WOMEN'S GOLF LEAGUE™

*The Media Reviews*

"One way to climb the corporate ladder: Play golf (and lose) with the boss. Another is to buy a few drinks at the 19th Hole. Women executives, however, rarely can get within a John Daly drive of the boss' favorite board room, his country club. But now, women have a new link into the old boys network."

*USA Today*

"A national organization, the Executive Women's Golf League, has been created to deal with these same issues. The brainchild of Nancy Oliver, this group now has chapters in 30 cities, including Washington, D.C. and Baltimore. With guidance from the national office, the local chapters put on clinics for new and intermediate-level women golfers, hold golf tournaments and outings, and teach women golfers how to network and use golf to advance their careers."

*Washington Post*

"Oliver's idea is not new, but like most good ideas, it took someone with foresight and a solid work ethic to get it off the ground. Good ideas always seem to find people. This one couldn't have found anybody better than Nancy Oliver."

*GolfWeek*

"It seems like the EWGL is an idea whose time has come."

*Los Angeles Daily News*

"These professional women are learning how to go putt for putt with their male colleagues in what has replaced the power lunch in business circles."

*The Miami Herald*

"For years, many women have lost out on a golden opportunity for networking and building client relationships...all because they don't play golf, says Nancy Oliver, founder of the Executive Women's Golf League in Palm Beach Gardens, Florida."

*Entrepreneur*

"The Executive Women's Golf League is well-poised to help these golfers make the transition to play as well as possible - and to make it pay off in their professional lives. EWG has proven that in golf, women have the want-to, they only need the know-how."

*American Way*

"Floridian Nancy Oliver calls it the Great Awakening. Women are realizing golf is a wonderful game. They want to play. Women, in fact, are the fastest growing group in golf, making up nearly 22 percent of the 24.8 million golfers in America."

*Boston Globe*

"She saw so many frustrations on the part of women golfers, and so many missed business opportunities on the part of PGA professionals, it was only natural for Nancy Oliver to form the Executive Women's Golf League."

*PGA Magazine*

"And, of course, the host club earns customer loyalty. When women of the Executive Women's Golf League start arranging business golf outings, they are very likely to bring their clients to the club where they learned the game, and where they were made to feel welcome and comfortable."

*Golf Market Today*

"Male golfers have long complained that women slow down the game and ruin the pace of play, either with ineptitude or by ignoring regulations. So to beat the stereotype, "the most important part of etiquette is ready play," says Nancy Oliver, who founded the fast-growing Executive Women's Golf League."

*Executive Female*

"They refer to it as "the great awakening," and women in Polk County are responding to the call. Indeed, women throughout the country are discovering that men were telling the truth all along, that golf is more than a game, that it opens a whole new world of business opportunities."

*Tampa Tribune*

"Unless you're in a woman's shoes, you have no idea the kind of comments and discrimination, the patronizing that you receive as a woman in business", said Janina Jacobs, organizer of the new Metropolitan Detroit Chapter of the Executive Women's Golf League."

*Detroit Daily Tribune*

"After years of watching male colleagues improve contacts and smooth deals with a day on the fairways, Donna Dunn now means business in developing her golf game. 'A lot of business is conducted at a golf course,' said Phyllis Cox, comptroller of Georgia Power and a founder of the local Executive Women's Golf League. 'It puts women at a real disadvantage if they can't go out on the course and know the rules and play acceptably."

*Atlanta Constitution*

"They are women who are eager to play. But there's more to it than that. They appreciate that, while golf is a game for life, it also can be a game for business. The Executive Women's Golf League means business. If the organization keeps up its frenetic pace, weekday afternoons at golf clubs nationwide may never be the same."

*PGA Magazine*

"While EWGL is the nation's largest women's golf group, there are several other golf associations with a slightly different focus."

*Tee Time Magazine*

"If more and more women become hooked on the game, Oliver might someday be remembered as the pioneer who brought the women's movement to the golf course."

*Charleston Observer*

"With new chapters forming each month, the EWGL is well on its way to becoming one of the country's most influential golf associations - and one of the best ways for women to mix business with pleasure."

*Chesapeake Golfer*