



# From Tee to Green...

AND OTHER CORPORATE ENDEAVORS

EXECUTIVE WOMEN'S GOLF LEAGUE

WINTER, 1993

## 1993 ADVISORY BOARD

We are privileged to announce the members of our 1993 Advisory Board:

**Barbara Nicklaus**, Honorary Chairwoman; **Alice Dye**, American Society of Golf Course Architects; **Janet Harris Lange**, Past President of the National Association of Women Business Owners; **Michelle McGann**, LPGA Touring Ambassador; **Judy Bell**, Secretary, USGA; **Kerry Graham**, President, Teaching & Club Professional Division, LPGA; **Patricia Davis**, Media Relations Manager, National Golf Foundation; **Donna Geils**, Executive Producer, PGA Tour Productions; **Jan Gilpin**, Director of Education, PGA of America; **Jan Beljan**, Senior Designer, Tom Fazio Golf Design; **Cal Korf**, Exec. Director, Florida State Golf Assn.; **Ed Gowan**, Exec. Director, Arizona Golf Assn; and **Ed Seay**, Exec. Vice President, Palmer Course Design. These Board members represent some of the most well-respected individuals within the golf industry, and we are delighted that they have agreed to serve on the Board for the upcoming year.



Nancy Oliver and Barbara Nicklaus



## CLEVELAND STARTS SECOND CHAPTER

Fowler's Mill is the newest Host Club for the eastside Cleveland women, and was the site of a special Tee-Off Tournament & Clambake on September 23rd. The field for the golf tournament was limited to 72 women, but several more joined in for the fun at the clambake afterwards. Headed up by vivacious Debra Jaff (Marketing Director for the law firm of Hahn, Lorser & Parks), this new chapter will resume weekly league play and clinics in the springtime. For information, call Deb at (419) 481-1111.

Josie Nagy, President of J.M. Nagy & Associates, will be spearheading a new southside chapter at the popular Pine Hills Golf Club in Hinckley. Both Josie and Debra assisted Susan Dunning in the first Cleveland chapter at Sweetbriar, and are now branching out with more chapters to meet the needs of their women. For information, please call Josie at (419) 481-1111.

## THE GREAT PALM BEACH GOLF GETAWAY FEBRUARY 4-7, 1993

If you're looking for a great excuse to head south for a little warm weather and great golf, the least we can do is provide you with one! The Palm Beach County Chapter of the Executive Women's Golf League would like to invite you to join us for a long weekend of fun!

A special EWG Travel Package includes 3 nights lodging at the new Palm Beach Airport Hilton (where the LPGA Players are all staying), Thursday night welcome reception, Palm Beach LPGA Classic tickets, and full breakfast daily. And the price is only **\$235.00** per person (based on double occupancy).

It all begins with a Welcome Reception on Thursday night. On Friday, Feb. 5th we will be having an "EWG Extravaganza" at Emerald Dunes, including a variety of clinics throughout the day, a 9 and 18-hole scramble, and a cocktail reception, all priced on an "ala carte" basis. Networking opportunities are free!

On Saturday, we'll all head over to watch the Palm Beach LPGA Classic and cheer on our LPGA Touring Ambassador Michelle McGann!

Whether you're a beginner, intermediate or accomplished player, there will be activities geared just for you. So pass the word along to your friends and business associates, and plan to join us for what promises to be a memorable golf getaway!

For travel arrangements, call Dawn at Travel, Inc. at (407) 852-1111 and receive up to **\$50 off** your airfare when booking Continental Airlines! But call early in January, as we hotels book up quickly "in season".

For additional information about Friday's Extravaganza or any other details, contact your local Network Coordinator, or call Nancy Oliver at (407) 852-1111.



### **MAKING OUR PRESENCE KNOWN**

For years, women's golf has been associated with Tuesday mornings. A time when women could come together for a spirited game of golf, with a block of tee times all to themselves.

But as times change, and America with it, we find today's contemporary women are actively pursuing active careers. And Tuesday mornings are generally spent in a board meeting rather than on a golf course.

As career-oriented golfers, our needs are much different than those women who play on Tuesdays. The golf industry is just beginning to recognize those needs, and with our assistance, it is my hope that we can bring about a better understanding of our view of the world of golf.

Along these lines, I recently attended three events on behalf of you...our members. The first was the U.S. Women's Mid-Amateur Championship, in which three of our Network Coordinators participated (Janina Jacobs of Detroit, Lisa Luigs of Memphis, and Susan Marchese of Omaha). During the special introductions at the players' dinner, the Executive Women's Golf League was recognized. (Two years ago, we had no such organization!)

The next event was the 3-day National Golf Summit, which was attended by the majority of individuals who shape and mold the entire golf industry. Upon sharing the news of the Executive Women's Golf League with many of the individuals in attendance, it came as a surprise that so many career-oriented women were learning how to play golf. Again, it was with great conviction that I apprised them of our need for their support.

The most recent meeting was the Women's Golf Leadership Conference in Phoenix, which was hosted by Kerry Graham, President of the Teaching and Club Professional Division of the LPGA. Over 35 women from around the country gathered to learn from Pauline Lytle how to be more effective in achieving our goals in a male-dominated system. There is much to do in changing America's view of golf as a "good old boy sport", and in bringing about an awareness of the importance of making women feel welcome. And for this, we need representation.

With the creation of the Executive Women's Golf League, we are striving to unite women from across the nation with a common interest...to learn and enjoy the game of golf. It will take a few years to help everyone get their chapters up and going, but in the end, I believe we will have something of which we can all be proud. Together, we can make a difference!

Nancy Oliver  
Founder

### **EXECUTIVE WOMEN'S GOLF LEAGUE EXTRAVAGANZA**

#### **Schedule of Events**

#### **Thursday, February 4th**

6:30-7:30pm Welcome Reception

#### **Friday, February 5th**

9:30-10 am Cont. Breakfast  
10-12 noon Beginner Clinics-I  
Intermediate Clinics  
12-1 pm Luncheon/Guest Speaker  
1-3 pm Beginner Clinics-II  
Intermediate Clinics  
3-5 pm Beginner Clinics-III  
3:30-5 pm Rules & Etiquette  
3-5:30 pm 9 Hole Scramble  
1-5:30 pm 18 Hole Scramble  
5:30-7 pm Cocktail Reception &  
Awards Presentation

#### **Saturday, February 6th**

Palm Beach LPGA Classic  
Wycliffe Golf & Country Club

#### **Sunday, February 7th**

Palm Beach LPGA Classic - Finals

For those of you who are from out of town, we hope that you and your friends will join us for this weekend of fun!

If you live in south Florida and can only come for the day, or even an afternoon we encourage you to do so.

Take advantage of this wonderful opportunity to meet other career-oriented women who share your enthusiasm for golf!

### **PALM BEACH COUNTY CHAPTER HOSTS MEMBER-GUEST**

On Friday afternoon, December 4th, we had another first for the women of Palm Beach County...our first mixed event! At first the men were a bit apprehensive, but it didn't take too long for them to loosen up. After a half-hour group clinic from Mike Adams, we all played a spirited 9-hole scramble, and joining our group was Atlanta member Laurie Albert! Congrats go out to Allan Gerson, who used is last mulligan to sink a 30 footer...in the dark! Everyone then headed back to the clubhouse at PGA National for a little holiday festivity, numerous cocktails and prizes galore!

Our Co-Captains (and coincidentally our winners) were Mary Lynn Black of Corporate Network Travel, and Tracy Jackson, a Speech Pathologist for the Palm Beach County School Board, who did a fantastic job setting it all up! Thanks goes out to Mortgage Investment Group, Bleicher Fine Jewelers and Corporate Network Travel for sponsoring this first-ever event for EWG! The next outing is a 9-Hole Scramble scheduled for Saturday, January 16th, at Breakers West, and will include a luncheon and fashion show, and everyone's invited!

**A BIG THANKS TO OUR PALM BEACH CO. COMMITTEE MEMBERS WHO HELP MAKE EWG POSSIBLE!**



## RECENT KICK-OFFS FOR NEW CHAPTERS



### LOS ANGELES IS ON ITS WAY!

Sponsored by Mazda and Northwest Airlines, the Los Angeles Chapter recently kicked off at Industry Hills Resort & Golf Club with 45 very enthusiastic ladies! Sandra Munoz, the Scheduler for the Irvine Medical Center, and Rosemary Nash, Director of Marketing for Ralph's Senior Classic spearheaded the effort.

After a lively orientation and a terrific hour-long golf clinic put on by the pros at Industry Hills, the women rendezvoused back at the cocktail reception sponsored by Golf Digest. There we found the common denominators! Each woman was asked to introduce herself, and tell everyone "what possessed you to take up the game of golf". Upon hearing each answer, it became more and more apparent that women (not only in Los Angeles) are quite simply tired of being left behind! They're tired of driving the beer cart, or being stuck at the registration table, or getting left by the pool back at the hotel!

In addition, we found that women who are in what we consider to be "male-dominated professions" are finding it necessary to play golf just to keep pace, and those women who are in sales and marketing oriented jobs seek the association to simply expand their network.

Whatever the reason, everyone was charged up and ready to go. The first series of clinics at Industry Hills were very well received, and everyone raved about Golf Pro Dan Hernandez! More are scheduled to start after the first of the year.

The Orange County is also up and running, with a great first event at Anaheim Hills on November 22nd! Congrats to event coordinators Jan Ramirez and Patty Blyleven! The nexting outing is at Casta del Sol in Mission Viejo, followed by another event in January. Clinics will soon be available at the Lake Forest Golf Center.

If you know any women in the Los Angeles or Orange County area that might be interested in EWG, please have them call us!



Sandra Munoz and Rosemary Nash are all smiles!

### PITTSBURGH RALLIES

Thanks to the dillgence of Linda Gaudi, the women of Pittsburgh can now unite! Linda is the Teaching Professional at the Golf Club at Hidden Valley on the eastern outskirts of Pittsburgh. On October 23rd, she hosted their first official outing, and was thrilled to see all the women who rose the occasion.

For most of the other northern chapters, winter time will be spent on indoor lessons, business card exchanges, and a fashion show here and there. Even though actually playing golf may be a tad difficult in January, February and March, there's no reason why we can't still network! Outings and clinics will resume in the springtime at Hidden Valley, so for more info, call Linda at

### CHARDONNAY, ANYONE???

The women just north of the San Francisco Bay area are just getting a taste of things to come! The Chardonnay Club in Napa recently completed their first series of EWG clinics for the women in Napa, with the help of Network Coordinator Jane Owens!

Jane is now focusing on the Santa Rosa area, so if you have friends there, call her at ! (P.S. - Jane markets a terrific swing trainer that might be great for some of our clubs!)

### WELCOME ST. AUGUSTINE!

For the past year, Mary Hafeman of the Ponce de Leon Resort in St. Augustine has been conducting monthly clinics and outings for 40-50 area women, along with the help of long-time friend Donna White.

Their group is now joining forces with EWG, and we would like to extend a warm welcome to them all!

Their next two clinics and 18 hole events are scheduled for February 21st and March 21st. If you'd like to join in for the fun, please call Mary at !



## UPCOMING KICK-OFFS

It takes months of preparation before each chapter is ready to kick-off, and we salute all those women who are providing the leadership for each of their respective chapters. Gearing up for January, February and March are the following groups:

**SAN DIEGO** - Shiela Parliament of American Residential Mortgage and several friends have stepped forward to help organize the San Diego chapter, who will be playing out of the beautiful Rancho Bernardo Inn. They are shooting for kicking off in mid-February. If you would like to get involved, call Shiela at \_\_\_\_\_ or contact Scott Mallori at Rancho Bernardo at \_\_\_\_\_

**TEMECULA CREEK** - Former LPGA Touring Pro Eva Saunders will be joining Mike Bratschi at the Temecula Creek Inn in teaching our eight-week instructional clinics beginning in late February. We are looking for some active Temecula Creek careerwomen to get involved. so if you know someone, please call Eva at \_\_\_\_\_

**SCOTTSDALE** - Gearing up for 1993 activities in Scottsdale are Sandy Nelson, Account Executive with Parfums International, Ltd., Elizabeth Canzonetta, Sales Manager for the Embassy Suites Linda Flick, Major Account Manager, Quality Copy Service, and Deborah Corso of Benefit Design Associates. To get your name on the invitation list, please call Sandy at \_\_\_\_\_, OR Lorraine Thies of the Arizona Golf Assn. at \_\_\_\_\_

**LAS VEGAS** - If you have friends that work and play in Las Vegas, we want to know where they are!!! Noriko Johansson, General Manager/VP of Okasaki Corporation USA is compiling an list of interested women in her area, so give her a call at \_\_\_\_\_

**PENSACOLA** - Wendy Hancock, Director of Sales & Marketing at Perdido Bay Resort is building toward their kick-off. Again, if you want to get an invitation...you know what to do! Wendy's number is \_\_\_\_\_

**GOLF GROUPS  
UNLIMITED**  
#23 Seaside Plaza • Sunset Beach, NC 28468

**MYRTLE BEACH**

OCEAN ISLE MOTEL  
**NO SURCHARGES**  
FEBRUARY 1 - FEBRUARY 28, 1993  
3 Spectacular Nights Accommodations  
3 Spectacular Rounds of Golf

**\$119**  
Call for tee times and accommodations



## SPRINGTIME KICK-OFFS:

Many of our new chapters will be kicking off in April and May, which will include in our next newsletter. In the meantime, look through our list of cities to see if you have friends who might be interested!

Akron, OH: Lynn Budnick, General Manager, Akron Civic Theater - ( \_\_\_\_\_ )

Baltimore, MD: Chris Owens, Attorney - ( \_\_\_\_\_ )

Boston, MA - Carolyn Manjourides, President, World Wide Trade Group - ( \_\_\_\_\_ )

Bridgeport, CN: Amy Lee, Golf Shop Operations - ( \_\_\_\_\_ )

Chapel Hill, NC - Penny Hodson, Dir. of Communications, North Carolina Medical Society - ( \_\_\_\_\_ )

Cleveland, OH (southside) - Josie Nagy, President, J. M. Nagy & Assoc. - ( \_\_\_\_\_ )

Denver, CO: Berith Jacobsen, President, ISIS International - ( \_\_\_\_\_ )

Detroit, MI: Janina Jacobs, President, White Tee Productions - ( \_\_\_\_\_ ) or ( \_\_\_\_\_ )

Houston, TX: - Kimberly Lesniak, Attorney, Vinson & Elkins - ( \_\_\_\_\_ ) or Lisa Cauther, International Tax Accountant, Baker Sand Control - ( \_\_\_\_\_ )

Indianapolis, IN: Betsy Spalding, President, Wiersma Company Event Consulting - ( \_\_\_\_\_ )

Memphis, TN: Lisa Luigs, Marketing Director, Big Creek Golf Club - ( \_\_\_\_\_ )

New York City, NY: Harriet Molk, Sports Lovers Exchange - ( \_\_\_\_\_ )

Omaha, NE: Susan Marchese, Account Executive, Omaha Neon, Inc. - ( \_\_\_\_\_ )

Philadelphia, PA: Donna Tenshaw, Vice President of Marketing, Cucinotti Holdings Corp. - ( \_\_\_\_\_ )

Plainfield, NJ: Pat Harris, Vacation Ownership Division, Marriott - ( \_\_\_\_\_ )

Raleigh, NC - Judy Rogers, Product Development Mgr., State Capital Insurance Co. - ( \_\_\_\_\_ )

Rochester, NY - Lynda Hedges, Real Estate Sales, Coldwell Banker - ( \_\_\_\_\_ )

San Francisco, CA: Cheryl Lucanegro, National Sales Manager Upside Magazine - ( \_\_\_\_\_ )

St. Louis, MO: Pat VanMatte, Director of Public Relations, Northport Association - ( \_\_\_\_\_ )

Seattle, Washington - Kathryn Hack, Dir. of Marketing, United Graphics - ( \_\_\_\_\_ ) or Annette Wood, President, Wood Development Group - ( \_\_\_\_\_ )

Tallahassee, FL: Karen Walls, Vice Pres. of Marketing, MedRehab - ( \_\_\_\_\_ ) or ( \_\_\_\_\_ )



**MORE HOST CLUBS JOIN EWG**

As we continue to grow, so does our impressive list of host clubs throughout the country! The clubs being featured in this edition are in addition to those previously featured in past newsletters. Each of our Host Clubs offers the EWG instructional clinics at various times during the year, plus reduced green fees upon presentation of your EWG membership cards (some restrictions apply). But most of all, our Host Clubs know who we are, and are willing to extend a little extra TLC to make us feel at home.

If you're planning to head to another city, call ahead for tee times and let them know you're a member of the Executive Women's Golf League, and they'll be happy to help you in any way they can. It's nice to know you've got a "home club", even when you're away from home!

**LOS ANGELES, CA** - We're delighted to have Industry Hills as our Host Club in the Los Angeles area. This beautiful Sheraton Resort is conveniently located, rising high above the area to offer panoramic views. The golf course is magnificent, and the staff is top-notch! Great golf shop & great food! Upper pricing. Located off Industry Hills Pkwy. just west of Azusa Ave. between Pomona Freeway and San Bernardino Freeway in the City of Industry - Tee Times: F

**SARASOTA, FL** - Foxfire Golf Club is a delightful course just on the outskirts of Sarasota. Club Manager Linda Talbot has done a terrific job, and women will always feel welcome at her facility. A pretty, well-treed, mature course conducive to walking, with a newly remodeled restaurant & pro shop. Reasonably priced. Tee Times:

**FT. MYERS, FL** - Gateway Golf Club offers a Tom Fazio designed, 18 hole championship course. Facilities include a tennis center and a soon-to-open swim and fitness center. Upper pricing. Located in the center of the Gateway Community. Tee Times

**HILTON HEAD ISLAND, SC** - Royal Golf & Tennis is the island's finest tennis and golf resort, ranked "Top 20 in Carolinas" by Golf Reporter Magazine, offering a choice of 24 golf courses and more than 325 tennis courts. The island is 20 minutes East of I-95, just north of Savannah. Upper pricing. Tee Times:

**SAN DIEGO, CA** - Rancho Bernardo Inn is a world-renown resort, offering everything you would want for a golf getaway, nestled in a scenic valley surrounding Ranch Bernardo. Upper pricing. Take I-15 south from Escondido to Rancho Bernardo Rd E., travel 1 mile to club on left - Tee Times:

**CLEVELAND, OH** - Fowler's Mill is a great 27 hole, Pete Dye design golf course, rated as Cleveland's top public course with an outdoor pavillion area. 78 bunkers, driving range, 2 holes with split fairways. Moderately priced. Located south of Rte. 322 in Chesterland. Tee Times:

**HINCKLEY, OH** - Pine Hills Golf Club - The premier golf course in the greater Cleveland area, always in excellent condition with careful attention to grounds and colorful flower beds. Expanded selection of women's merchandise for '93! Reasonably priced. Take I-71 S. from Cleveland to Rte 82 East; follow to W. 130th St. & go south 3 1/2 miles. Tee times:

**PITTSBURGH, PA** - Hidden Valley Resort offers year-round activities with a spectacular championship golf course and challenging world-class skiing. Magnificent views of gently rolling, colorful highlands surround this mountaintop residential resort. Located about 1 hour from Pittsburgh on Rte. 31, 8 miles east of Donegal and 12 miles west of Somerset. Moderately priced. Tee Times:

Pricing is based on high season green fees:

Reasonably priced: Under \$25  
Moderately priced: \$25-\$50  
Upper pricing: Over \$50



## FREE GREEN FEES

**OR DISCOUNTS AT OVER  
2000 GOLF COURSES  
OR RESORTS**

For \$59.00 for a single membership, or \$95.00 for a couple, you can play 1500 golf courses without paying green fees or with substantial discounts and play them *twice!!!* All you pay for is a motorized cart.

In addition, over 500 fine golf resorts offer substantial discounts to Passport members.

After saving the cost of your membership by playing just a few courses twice or staying at a few resorts, you will have a full year to enjoy ... and save money ... at all the other facilities. Your membership is valid for 12 full months and you can select the month you want it to start.

**Call now**  
**1-800-334-3140**  
TOLL FREE

HAVE CREDIT CARD HANDY

*Hale Irwin's*  
**GOLFERS'  
PASSPORT**  
P.O. BOX 220067  
ST. LOUIS, MO. 63122

**30-day return privilege**

SINGLE \$59     DOUBLE \$95 MEMBERSHIP  
PLEASE ADD \$3.50 FOR POSTAGE/HANDLING

NAME \_\_\_\_\_  
CO-MEMBERS \_\_\_\_\_  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_  
ZIP \_\_\_\_\_ PHONE( ) \_\_\_\_\_  
CHECK ENCLOSED OR CHARGE TO \_\_\_\_\_ MASTERCARD  
\_\_\_\_\_ VISA \_\_\_\_\_ AMEX  
ACCT# \_\_\_\_\_  
EXPIRATION DATE \_\_\_\_\_



## DALLAS HITS A HOMERUN!

Leave it to a bunch of marketing women to get the show on the road in Dallas!!! Becky Powell, President of The Powell Group (a very successful PR firm), and Sara O'Brien, an Account Manager with Tracy-Locke, one of the biggest ad agencies in the country, outdid themselves with their kick-off on September 15th at Scotty's Golf Park. Yea Team!!!

Sponsored by Hogan Golf Co. and Continental Airlines, the kick-off activities consisted of an orientation, clinic, and cocktail reception at Gershwin's nearby, again sponsored by our friends at Golf Digest (Thanks Lisa!) The highlight of the event was Sandra Haynie, LPGA Hall of Famer and one very inspiring individual. Sandra, with her down-to-earth way of making everyone feel special, conducted a one-hour clinic for the more than 45 women who attended.



*Gathering for their EWG orientation are 45 Dallas businesswomen ready to hit the links!*

Sandra and her assistant, Penny Truelock, now have their hands full with more than 25 women enrolled in the weekly EWG clinics at Scotty's, where Sandra serves as the Director of Instruction. (A special thanks to Pamela Summers and Susan Parker for their efforts in coordinating these classes!)



As a result of their organizational meeting, the first Dallas outing took place on Sunday, October 18th at the Plantation Golf Course in Frisco. Tom Green and his staff went out of their way to make everyone feel welcome, and make the event a tremendous success. The next scheduled event was a fashion and equipment show at the Country View Golf Course in Lancaster, on Saturday, November 14th, with special discounts being offered to all EWG members. In addition, the organizing committee is finalizing plans for a special holiday event in December, and more outings for 1993.

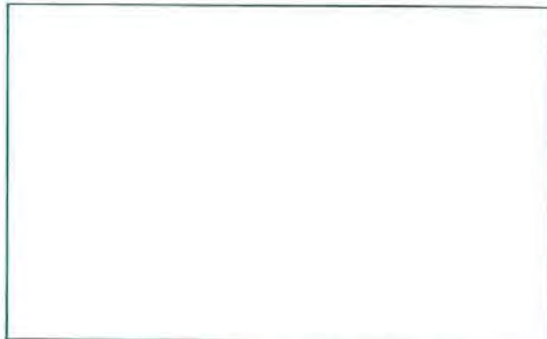
Anyone needing info about the Dallas activities is encouraged to call the special EWG Voice Mail : (Congrats, Becky & Sara - you guys are great!)  
◀ Sara, Nancy and Becky - Looking for a fourth?

## PROVIDENCE PERSEVERES

After months of searching for a Host Club, Linda Albamonti, a CPA with Sansiveri, Ryan, Sullivan & Co., found a home for the women in her chapter! Just across the stateline was a delightful club called Firefly in Seekonk, Mass., previously owned by JoAnne Carner (this must have been destiny!)

On October 24th, she kicked off her chapter in flying colors, with more than 45 women in attendance. Over 30 women enrolled in the afternoon clinics, with the rest participating in an 18 hole scramble. The winning foursome included Donna Jean Rainville of Childreach, Kathy Goulding of Rhode Island Hospital Trust National Bank, Jackie Schlagete of Fleet National Bank and Pat Tondreau of Creative Forms & Office 2000. After golf, they all headed over to Carpano's Press Box Pub for cocktails, hor d'oeuvres and watched a video of the day's activities.

Two weeks later, more than 30 of the women attended the first organizational meeting for their chapter, and everyone's excited about getting involved. In spite of the fact that they'll soon be having snow flurries, they'll be enjoying a few indoor lessons throughout the winter months with Bobby DiPadua. Outings and league play will resume in the springtime. Congratulations to Linda, Pat Campion, and the rest of her organizing committee for a job well done! For information about the Providence chapter, just call Linda at



*Susan Dunning, NE Ohio Regional Coordinator, with Cleveland organizing committee at their Grand Finale!*